

FEFANA, key contributor in regulatory affairs for the Feed Additive and Premixture Industry, welcomed former EU Commissioner Dr. David Byrne at its recent AGM

Brussels, 12 June 2008 – On the occasion of the General Assembly of Members of FEFANA, the EU Feed Additives and Premixtures Association, a very informative open morning session was organized for members and guests, including representatives of fellow associations. FEFANA welcomed keynote speaker Dr. David Byrne, Irish senior counsel, former Attorney General of Ireland from 1997 to 1999 and EU Commissioner for Health and Consumer Protection from 1999 to 2004, who made an interesting and stimulating presentation to an enthusiastic audience, including many of the 92 current FEFANA Members as well as representatives from the European Commission. In the afternoon session of the AGM, two new FEFANA Board Members were elected and introduced.

As far as the 2007-08 FEFANA achievements and on-going work are concerned, host Secretary General, Mr. Didier Jans, gave an instructive overview stressing the association's main activity areas which are among others: Guidelines, Guidances and new functionalities linked to Reg. 1831/2003; the re-authorisation process with 7 consortia currently at work in this matter; analysis harmonisation as well as validation and verification; codes on the labelling of additives and premixtures, labelling of feed and functional claims; definitions (interpretation and need for transparency); harmonisation and proposal for a legal framework regarding supplementary feed; marketing of feed; Feed Hygiene Regulation and Control as well as environment and sustainability.

Dr. Hadden Graham, the FEFANA President, presented the 2008-2010 FEFANA strategy, focusing on the lobbying and networking aspects. Working under an EU network set up, FEFANA involves member companies and FEFANA National Platforms through efficient and sustainable networking at national and local levels. The flow of information from and to members as well as the integration and co-ordination of communication at all levels is also high on the FEFANA agenda. However, Dr. Graham indicated that FEFANA would also focus more in the future on the challenges raised by the current and future EU enlargement. The FEFANA President also indicated that there is a need to raise the scientific profile and credibility of feed additives, and encouraged appropriate common projects in Research and Development if areas of mutual interest can be found. Dr. Graham indicated that he was positive regarding future innovations in feed additives for the EU market, based on the clarity brought about by the recent welcome publication by the Commission of workable Guidelines for Regulation 1831/2003.

Dr. David Byrne, special guest at the successful morning open session of the AGM, explained, based on his wide experience, how important it is to master the challenge of globalisation while maintaining high food and feed chain safety requirements. Dr. Byrne indicated that the White Paper on Food Safety was the master plan (*Farm to Fork*, food and feed chain, hygiene, risk assessment and risk communication) in order to avoid food and feed safety incidents which could affect local economy and social stability. According to the ex-Commissioner for Health and Consumer Protection, a company that can reach global quality standards will have the benefits of certainty, trouble free access to markets and a high reputation for its products. "*Tomorrow's successful suppliers should see global standards (whether Government or private standards) not as a burden or a crisis, but as a means to sustainably enhance reputation*", said Dr. Byrne. He made the link between

these key strategic aspects and the initiatives taken by FEFANA, in particular the prominent position acquired by FAMI-QS, the feed additives and premixtures quality system, which not only help EU and global operators to fit to the EU regulatory requirements, but also support their market positioning.

The General Assembly's afternoon session was restricted to FEFANA members only. Two new FEFANA Board Members were then introduced and elected: Daniel Fröhli (DSM) and Marc Larousse (Alltech). They succeeded Georg Kau (DSM) and Aidan Connolly (Alltech), who resigned after having actively contributed to the development of FEFANA over the past few years. With Hadden Graham (AB Agri - current FEFANA President); Franz-Josef Schöner (BASF - current FEFANA Treasurer); Eckhard Bauss (Sunvit); Frank Chmitelin (Adisseo); Jean Falgoux (Ajinomoto Eurolysine); Dieter Greissinger (Evonik); Diedrich Kahrs (Lohmann AH - current FEFANA Vice-President), Jan Poul ten Hove (ADM) and Joop van Schaik, Honorary President, they will form the new Board of FEFANA.

About FEFANA

FEFANA is the EU Feed Additives and Premixtures Association. It was established on October 13th, 2004 and is the new juridical form of the feed additives producers association that was founded in 1963. With over 92 members from 28 countries, the association is the interface between the feed additives industry and the European Union authorities, including Member States authorities, in order to promote, safeguard and defend common and general interests of the industry (in several topics like guidelines, register, labelling and definitions, analysis, feed hygiene and food chain safety or non-feed use of additives). FEFANA's chairperson is Dr. Hadden Graham of AB Agri.

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