

## **Hadden Graham, new President of FEFANA, focuses on continued innovation and safety in feed additives and premixtures**

**Brussels, 25 September 2007** – The Board of FEFANA has unanimously elected Dr Hadden Graham (AB Agri) as its new President. He succeeds Dr Georg Kau (DSM). Dr Diedrich Kahrs (Lohmann Animal Health) has been elected Vice-President, while Dr Franz-Josef Schöner (BASF) continues as Treasurer. Dr Graham indicated that during his Presidency he would focus on extending FEFANA's activities and ensuring continued growth, innovation and safety in the feed area.

Hadden Graham, brought up on a dairy farm in Northern Ireland, graduated with a PhD in Agricultural Biochemistry from The Queen's University of Belfast. He spent 10 years lecturing in Universities in Dublin, Ireland, Uppsala, Sweden and Montana, USA before joining the feed micro-ingredients industry almost 20 years ago. He joined AB Agri 3 years ago as Technical Director. Dr Graham has been involved with FEFANA for over 10 years, as a Board Member for the past 7 years and Vice-President for the past 2 years. *"I am honoured to be elected as President of FEFANA at a time when the Association is going from strength to strength, following a major re-organisation 3 years ago"*, he said.

For the new FEFANA President, the greatest challenge in the feed micro-ingredients business is the imminent re-authorisation of all products within the EU. Regulatory dossiers to prove the quality, safety and efficacy of all feed additives will have to be submitted by November 2010. Dr Graham sees an urgent need for the Commission and EFSA to finalize the long-awaited official Guidelines to facilitate this process. *"However, this is also a great opportunity to show to the consumer that this area is one of the best regulated and safest parts of the food chain"*, he added.

During his term as President, Dr Graham would also like to maintain and develop FEFANA's close contacts with the EU Commission, EFSA and the National Authorities in the original EU-15, while extending activities to the new EU member states.

According to Dr Graham, the Feed Additives Regulation (EC) No 1831/2003, as written, is not a threat to continued innovation in this area. *"As long as the requirements set by EFSA and the European Commission follow the spirit of the Regulation and are proportional and predictable, then everyone can expect innovation to continue, benefiting the food industry and the consumer"*, he added.

So far, FEFANA has established four consortia, in order to support the feed additive industry's efforts to obtain EU authorisation for existing additives under the Feed Additives legislation 1831/2003. The four established consortia concern flavouring additives, vitamins, amino acids and carotenoids. Some other consortia are planned, for example for emulsifiers and trace elements. As Dr Graham noted after his election as President, all parts of the industry, including members and non-members, are invited to join these consortia. It is also hoped that through these consortia and working close with the authorities prior to submission, FEFANA can help streamline the workload of the Commission and EFSA when these dossiers are submitted.

### **About FEFANA**

FEFANA is the EU Feed Additives and Premixtures Association. It was established on October 13th, 2004 and is the new juridical form of the feed additives producers association that was founded in 1963. With over 82 members (including producers, traders and importers) from 28 countries, the

association is the interface between the feed additives and premixtures industry and the European Union authorities, including Member States authorities, in order to promote, safeguard and defend common and general interests of the industry (in several topics like guidelines, register, labelling and definitions, analysis, feed hygiene and food chain safety or non-feed use of additives). FEFANA's President is Dr Hadden Graham of AB Agri.

For more information, please contact:

Didier Jans  
Secretary General  
FEFANA Asbl  
Av. Louise 120 Box 13  
B- 1050 Brussels  
[dja@fefana.org](mailto:dja@fefana.org)  
[www.fefana.org](http://www.fefana.org)  
T + 322 639 66 60  
F + 322 640 41 11